

TalentSmart is here to support you.

Benefits of your certification include:

- **Trainer Consultations:** Access to senior staff at TalentSmart for your design and delivery questions, to ensure your learners have the best experience possible
- **Open invitation to “refresh”** and attend additional certifications for free! Experience curriculum updates and share ideas with colleagues
- **TalentSmart Certified LinkedIn Community:** Updates that share facilitation best practices, tips for marketing your program, and ideas to keep your offerings fresh
- **Four complimentary** TalentSmart EQ assessments for you to experience or share with your organization (\$800 value)



Emotional Intelligence. It's a Skill. It Can Be Developed. We Show You How.



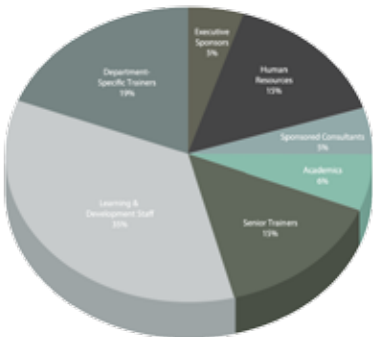
Schedule & Registration

TalentSmart Emotional Intelligence Level I and Level II programs are each two days, and held back-to-back over four days.

- Each certification program costs \$3,995. Early-bird registrants save \$200 off this price.
- If you attend both levels back-to-back, you can enjoy a discounted rate of \$6,995 (save \$1,000).



Who Attends



“Through the TalentSmart Emotional Intelligence program, I am now able to equip our partners with the tools not only to better understand their own EQ but also how to use and apply it to be a more impactful leader and productive partner.”

Tara Delaney, Starbucks



TalentSmart Emotional Intelligence Train-the-Trainer:

- **SCIENCE MADE SIMPLE.** Based in science, but adapted to be simple and engaging
- **ACTIVE AND EXPERIENTIAL.** Uses the latest in instructional design for hands-on learning
- **FOCUSED ON SKILL DEVELOPMENT.** Teaches practical strategies for increasing EQ skills
- **THE FOUNDATION.** A program that will enhance, not conflict with, your existing leadership and development initiatives
- **OUR SPECIALTY.** EQ is all we do. We have spent 19 years developing and testing curriculum, and use only what works best

Two Programs to Fit Your Needs.

SEE INSIDE FOR DETAILS



Emotional intelligence is the foundation for critical skills.

About TalentSmart.

TalentSmart® is the world's #1 provider of emotional intelligence tests and training. Our approach to applying research findings to workplace learning combines easy-to-use methods with cutting-edge technology for a dynamic learning experience that creates lasting improvements. TalentSmart clients worldwide range from 75% of the Fortune 500 to universities, government agencies, and nonprofit organizations.

To register and learn more about the program, please
CALL US TODAY!
 858.509.0582

MASTERING EMOTIONAL INTELLIGENCE LEVEL 1

Day 1: Experience Mastering Emotional Intelligence - Level 1 as a participant

Learning Objectives:

- **Introduction to EQ** - Learn about the biological basis for EQ and the essentials of the four-core skill model
- **Why EQ Matters** - Understand the business case, including the critical link between EQ and performance
- **Measuring Your EQ** - Debrief your results from the Emotional Intelligence Appraisal® Me Edition
- **Observe EQ in Action** - Deepen awareness of what EQ looks like and sounds like on the job
- **Create EQ Action Plan** - Incorporate proven strategies to take new, improved behaviors with you back to the job

Day 2: Learn to facilitate this compelling, one-day program

Learning Objectives:

- Prepare for your first session
- Pore over substantive leader materials
- Lead discussions using Hollywood movie clips
- Learn to debrief the Emotional Intelligence Appraisal® Me Edition
- Get your EQ questions answered for guiding EQ skill development

*** With Level 1, You'll Receive:**



MASTERING EMOTIONAL INTELLIGENCE LEVEL 2

Day 3: Experience Mastering Emotional Intelligence - Level 2 as a participant

Learning Objectives:

- **Self-Awareness** - Master the emotions that have a negative impact on your decision-making and behavior
- **Self-Management** - Squash negative self-talk and achieve new levels of self-control
- **Social Awareness** - Discover how others view your EQ with the Emotional Intelligence Appraisal® Multi-Rater Edition, and create an EQ development plan
- **The Art of Social Awareness** - Develop the critical listening and observational skills that truly put you in the other person's shoes
- **Relationship Management** - Master the emotional component of conflict for improved relationships and teamwork

Day 4: Learn to facilitate this in-depth, one-day program

Learning Objectives:

- Dive deeply into the four core skills so you can guide learner skill development
- Learn how to debrief the Emotional Intelligence Appraisal® Multi-Rater
- Review half-, one-, and two-day session designs and prepare for your first session
- Lead discussions using Hollywood movie clips
- Become your company's in-house EQ subject matter expert

*** With Level 2, You'll Receive:**



- * Everything you need to facilitate a Mastering Emotional Intelligence - Level 1 or Level 2 program
- * Access to participant licenses (available only to certified trainers) and license to use Hollywood movie clips