



## ABOUT THE AUTHORS

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Dr. Travis Bradberry and Dr. Jean Greaves are the founders of TalentSmart® the leading provider of emotional intelligence tests, products, and consulting. Their established reputation in the field of leadership development includes creation of the best selling *Emotional Intelligence Appraisal*™ and coauthorship of the *Preferred Leader Assessment*™ with Ken Blanchard, the best selling business author of all time and coauthor of *The One Minute Manager*®.



Dr. Travis Bradberry is a captivating speaker and coach, pushing the performance of people and organizations around the globe. His work has assisted leaders of Fortune 500 companies, all three branches of government including the US Senate, and even royalty abroad. He holds a dual doctorate in Clinical and Industrial-Organizational Psychology.



Dr. Jean Greaves is an award-winning consultant and entrepreneur with twenty years experience helping organizations and people reach their potential. She specializes in challenging periods of rapid growth, with a third of the Fortune 500 having benefited directly from her expertise. She holds a doctorate in Industrial-Organizational Psychology.