DECISIONS MADE IN A SNAP

In *Blink*, Malcolm Gladwell invites the world to peek behind the “locked door of the unconscious” to see how we truly make decisions. *Snap* helps you unlock your potential by measuring your ability to make good snap decisions, and then teaching you new skills via the 3 Rs of effective decision making:

- **Research** is your skill at discovering what pieces of information really matter to make a good decision.

- **Rules** refer to how well you devise a system to guide your instincts. This is about protecting yourself from making predictable errors in judgment.

- **Rehearsal** is how well you train your instincts. It’s about practicing using your rules over and over again until they become a self-serving habit.

HOW DOES SNAP WORK?

After you complete the 21-item test, *Snap* reveals your Impulsivity Quotient (IQ), which tells you whether you are too cautious or too impulsive in your decision making.

Once your IQ score is revealed, your customized feedback report delivers individual skill scores for each of the 3 Rs. Visually appealing TalentSmart® e-learning techniques combine with helpful references and anecdotes to ensure your feedback is straightforward. You are taken through action plans for each of the 3 Rs, and the entire report is available online. You can also download and print the report with one click of your mouse.

VIDEO BASED E-LEARNING

Your results include detailed action plans that are filled with practical strategies for improving your decision-making skills. Interactive e-learning activities feature clips from Hollywood movies to illustrate the skills in action.
No trumpets sound when the important decisions of our life are made. Destiny is made known silently.

—Agnes de Mille

RIGOROUSLY RESEARCHED AND VALIDATED

Snap is held to the strictest standards for psychometric research in its design and validation. A database of thousands of responses has been compiled and analyzed to yield the following results:

Scores in the database are normally distributed yielding a diverse representation of the general public.

Reliabilities for each of the four scales measured by Snap are strong, and the test yields a coefficient alpha of .703.

The decision-making skills measured by Snap are a highly significant indicator of job performance, with regressions to job performance measured significant at the .001 level.

The decision-making skills measured by Snap are also highly significant indicators of perceived Quality of Life, with regression coefficients measured significant at the .001 level.

The global norming study points to the validity of Snap in measuring snap decision making quickly and accurately with just 21 questions.

DECISIONS, DECISIONS ...

Discoveries from the Snap global norming study reveal that skilled snap decision-makers are 4 times more likely to get promoted than their unskilled contemporaries.

People who balance instinct with deliberate thinking in their decision making bring home an average of $15,600 more annually than both cautious and impulsive decision-makers.

Available at TalentSmart.com for just $34.95!

CLICK HERE