You Can Lead a Horse to Water

By Lac D. Su & Nick Tasler

So there you are standing in front of a room full of eager (and some not-so-eager) learners. You’ve been prepping for weeks, summoning your inner creative genius in order to script the clever talking points that will bring the topic of emotional intelligence to life for your audience. You arrived early to make sure that the facility’s AV team is on the ball today and that your program doesn’t become a casualty of technical difficulties.

When you ask the participants to pull out their score reports for the Emotional Intelligence Appraisal™ test they took before the session, your request is met with blank stares and uneasy laughter. Half of the room has either forgotten to print the report, or neglected to take the test at all. As a seasoned facilitator, you play it cool. After all, you know that you can lead a horse to water, but you can’t make him drink. Or can you?

We all know how vital it is for each training participant to have a valid measure of his or her own emotional intelligence if the message is really going to hit home. The funny thing about an assessment, however, is that it only works if people take it. You’ve done the hard work of finding a quick, intuitive and rigorous measurement tool with the Emotional Intelligence Appraisal™. Now it’s time to maximize your efforts.

TalentSmart® created the new Emotional Intelligence Appraisal™ – Consultant Edition with you in mind. Finally consultants, coaches, and trainers have the ability to take control of the online assessment process. With the Consultant Edition you can:

- View whether each participant has taken the assessment. Our system sends out automatic reminders via email for you (daily, every other day, or once a week).
- Control access to each participant’s report. You can quickly and easily forward test-takers their score report only when you are ready for them to see it.
- Print each participant’s report to bring to the training or coaching session.
- Review test scores before participants do. For one-on-one feedback sessions this invaluable feature allows you to map out your session before your client ever sees his/her scores.
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How Does the Emotional Intelligence Appraisal™ – Consultant Edition Work?

After purchasing the Consultant Edition, you will receive instant access to an easy administration page. From the administration page, you can:

- Specify the participant’s email address to invite him or her to take the assessment.
- Select a deadline for completion of the assessment.
- Choose how often you would like email reminders sent to the participant to complete the test.
- Create a personalized outgoing message for the participant.
- Reassign and send the assessment to a new participant, if a previous participant declined the invitation.

That’s it! Our system sends the surveys to your participants and conceals their scores from them until you are ready for them to be revealed. You can view their results from the administration page and forward their complete feedback reports to them at the time of your choosing.

How Do You Get Started?

Click on the logo below to purchase the Emotional Intelligence Appraisal™ - Consultant Edition and receive immediate access and instructions.

- Easy to administer.
- Includes our Goal Tracking System™ to help participants monitor and share their progress.
- Compare participant’s scores to others worldwide!

Click here to purchase for just $49.95!
EQ PRODUCTS AND SERVICES

TalentSmart® is the leader in emotional intelligence tests, products, and training. Click below to learn more.

Emotional Intelligence PowerPoint®

Access a highly-professional, complete, and intuitive 25-slide presentation on emotional intelligence. Best of all, you can play Hollywood movies, television, and historical events within your presentation on any computer to bring emotional intelligence to life for your audience.

BRAINS!

Emotional intelligence is best learned through action, and this dynamic training video delivers using Hollywood movies, television, and historical events to bring EQ to life. Includes leader’s guide, participant handouts, and everything you need to deliver a two- or four-hour emotional intelligence training session.

The Emotional Intelligence Quick Book

A quick and complete guide to the world of emotional intelligence. Learn what it is, how to measure it, and how to improve it as an individual and as a team. Includes a free code to try the Emotional Intelligence Appraisal™ online.
Emotional Intelligence Training Program and Certification
Have your company take part in the most dynamic and engaging emotional intelligence training program available. TalentSmart® trainers teach EQ through assessment, interactive exercises and Hollywood movies and television that illustrate EQ in action. Or, get certified to own and deliver our program yourself. The complete 2008 certification schedule is available.

Public Workshops in Emotional Intelligence
Put Your EQ to Work
Looking for a way to take your job performance to the next level? Come experience this powerful two-day seminar on emotional intelligence that's built for professionals at all levels seeking to master the skills proven to directly impact success. The 2008 nationwide schedule and early bird discounts are available.